



# NATIONAL SPORTS CENTER FOR THE DISABLED

## Silver Medal Sponsor

**\$75,000**

### *Sponsorship may include the following*

- Presenting sponsor of the Soccer Ability League in one of the following cities (Denver, Kansas City, Chicago, Portland, Dallas, San Diego, Houston) \$10,000
- Presenting sponsor of the AbilityCAMP program in one of the following cities (Denver, Kansas City, Chicago, Portland, Houston, St. Louis, Washington D.C.) \$10,000
- Grand Slam sponsor for Fans on the Field \$25,000
- Naming rights for the Celebrity Smackdown Race at the Wells Fargo Cup \$25,000
- Taste of Grand County sponsor \$5,000

### *Exposure*

- Recognition on Winter Park signage and banners (One million annual impressions)
- Recognition on NSCD Sponsor Board in Winter Park
- Logo placement on all NSCD marketing materials
- Logo and company name on press releases sent to local news outlets and nationwide disabled publications
- Quarter page advertisement in a bi-annual 12-page insert in the Denver Post (circulation 250,000)

### *Incentives \$16,480 value*

- One Corporate Challenge Team of five at the Wells Fargo Bank Cup
- One table of ten at Black Diamond Ball
- 20 VIP credentials to the Wells Fargo Cup (One credential includes a 3-day Winter Park ski pass and entrance into the VIP Owner's Club tent)
- 30 tickets to Taste of Grand County
- 20 registrations to Fans on the Field
- 15 uses of the Winter Park VIP Summer Gold Pass
- 15 uses of the Winter Park VIP Gold Pass (Winter Park one-day ski pass)

## Bronze Medal Sponsor

**\$40,000**

### *Sponsorship may include the following*

- Sponsor of the Soccer Ability League in one of the following cities (Denver, Kansas City, Chicago, Portland, Dallas, San Diego, Houston) \$10,000
- Sponsor of the AbilityCAMP program in one of the following cities (Denver, Kansas City, Chicago, Portland, Houston, St. Louis, Washington D.C.) \$10,000
- Hat Trick sponsor for Fans on the Field \$10,000
- Presenting sponsor for Taste of Grand County \$10,000

### *Exposure*

- Recognition on the NSCD Sponsor Board in Winter Park (one million annual impressions)
- Quarter-page advertisement in a biannual, 12-page insert in the Denver Post (circulation 250,000)

### *Incentives \$12,720 value*

- One Corporate Challenge Team of five at the Wells Fargo Cup
- One table of ten at Black Diamond Ball
- 10 VIP Credentials to the Wells Fargo Cup (One credential includes a 3-day Winter Park ski pass and entrance into the VIP Owner's Club Tent)
- 20 tickets to Taste of Grand County
- 10 registrations to Fans on the Field
- 10 uses of the Winter Park VIP Summer Gold Pass
- 10 uses of the Winter Park VIP Gold Pass (Winter Park one-day ski pass)

## Star Athlete Sponsor

**\$25,000**

### *Sponsorship may include the following*

- Sponsor of the Soccer Ability League in one of the following cities (Denver, Kansas City, Chicago, Portland, Dallas, San Diego, Houston) \$10,000
- Presenting sponsor for Taste of Grand County \$10,000
- Touchdown sponsor for Fans on the Field \$5,000

### *Exposure*

- Recognition on the NSCD Sponsor Board in Winter Park (one million annual impressions)

### *Incentives \$4,310 value*

- Two seats at Black Diamond Ball
- 10 VIP Credentials to the Wells Fargo Cup (One credential includes a 3-day Winter Park ski pass and entrance into the VIP Owner's Club tent)
- 10 tickets to Taste of Grand County
- 5 registrations to Fans on the Field
- 5 uses of the Winter Park VIP Summer Gold Pass
- 5 uses of the Winter Park VIP Gold Pass (Winter Park one-day ski pass)

