

NATIONAL SPORTS CENTER FOR THE DISABLED

All sponsorships receive the following exposure

- Hyperlink on NSCD web site (approximately 75,000 unique visitors each year)
- Company banner placement at all NSCD special events
- Logo on NSCD summer and winter programs brochure
- Opportunity to provide samples and flyers at all NSCD special events and in VIP gift bags
- Opportunity to use NSCD logo on company materials
- Opportunity to develop cause-related marketing campaigns to promote the company and NSCD relationship to the company's customers
- Company quarter-page advertisement in NSCD Outrigger magazine (circulation 30,000)
- Opportunity to distribute promotional material to NSCD volunteers (800 total)
- 10 uses of the Winter Park VIP Gold Passes to be used for summer activities and winter skiing